



Imagine your spouse or partner losing their life in an auto accident or to a long-term illness such as cancer. Imagine, as the sole parent, trying to raise your grieving child while trying to make sense of the family finances and legal issues, paying bills, and trying to survive an emotional roller coaster. Imagine trying to pick up all the responsibilities of your deceased spouse in addition to your own while grieving the loss of the person you love. This is the world many widows and widowers survive in for long, almost unbearable, stretches of time.

Widowed Community Education & Support Services, Inc (WCESS), a 501(c)3 nonprofit organization, is planning the second annual conference, 'Tools for the "New Normal" Journey', scheduled October 26-28, 2012 to be held on the ASU campus in Tempe. This conference is designed for any widow or widower looking for tools, solutions, and answers to the countless challenges and unanswered questions they face. WCESS is bringing together more than 20 professional speakers on topics including grief coping strategies, financial issues, parenting a grieving child, the basics of health insurance, dating, and many more.

To make this a successful conference and get these important tools to the widowed community we need your help. There are many ways you or your company can sponsor the conference. The attached Sponsor & Exhibitor Invitation form outlines those opportunities. For example, we know there are many widowed individuals who are financially unable to attend this conference. For every \$295 (\$345 after 8/31/2012) contributed you will provide one scholarship to a financially needy widow or widower allowing them to attend free. Scholarships make a very thoughtful gift to your recently widowed employees as well. In addition to the listed sponsorship opportunities, we also need your services and products for door prizes and raffles.

Here are just a few attendee comments from last year's conference:

"I can't thank you enough for the conference. It has helped me so much. I have a new sense of perspective about my circumstances."

"Outstanding, emotionally draining weekend"

"What a great conference we had this year...you have changed many lives"

"The whole experience was just wonderful. Very healing. Very helpful."

This year's conference promises to be bigger and better than last year's. To ensure the local widowed community has access to the tools and professional presentations at the conference, we ask that you help where you can. Your contributions are tax deductible! Just complete and submit the attached form or call us with your questions. Conference information and forms are available at <http://WidowedCommunity.org>.

Thank you for your consideration,

The WCESS Team

2nd Annual WCESS Conference

Tools for the “New Normal” Journey

October 26 - 28, 2012, Memorial Union Bldg, Arizona State University, Tempe, AZ

Five ways to participate!

1	Select	Exhibit Table	Price
	<input type="checkbox"/>	Get in front of hundreds of conference attendees. Each exhibit space provides a 6-foot uncovered table with two chairs in an area approx. 8 ft x 8 ft. Access to electrical outlets available upon request. NOTE: Conference meals not included , but ask us if interested.	\$200

2	Select	Program Guide Advertisement	Price
	<input type="checkbox"/>	Full Page Advertisement (full color)	\$300
	<input type="checkbox"/>	Half Page Advertisement (full color)	\$175
	<input type="checkbox"/>	Quarter Page Advertisement (full color)	\$100

3	Select	Sponsorship	Price
	<input type="checkbox"/>	Sustaining Sponsor - Organization name in program guide, logo on website, free full-page advertisement in program guide, and free exhibit table	\$3,000 and up
	<input type="checkbox"/>	Principal Sponsor - Organization name in program guide, logo on website, and free ½-page advertisement in program	\$2,000 - \$2,999
	<input type="checkbox"/>	Major Sponsor - Organization name in program guide, logo on website, and free ¼-page advertisement in program	\$1,000 - \$1,999
	<input type="checkbox"/>	Supporting Sponsor - Organization name in program guide and logo on website	\$500 - \$999
	<input type="checkbox"/>	Associate Sponsor - Organization name in program guide and logo on website	\$250 - \$499

4	Select	Scholarship	Price
	<input type="checkbox"/>	Provide an individual with the opportunity to attend the conference. Designate the individual to attend or we can award your Scholarship to an eligible individual. Single Scholarship includes company name in program guide. Multiple Scholarships include program guide advertisements (2 or 3 = ¼-page ad, 4 or 5 = ½-page ad, 6 or more = Full-page ad). Scholarship includes registration fee and conference meals. Lodging, transportation, and non-conference meals not included.	# of Scholarships x \$295= Total (\$345 after 8/31/12)

5	Select	Conference Tote Bags	Price
	<input type="checkbox"/>	Provide each attendee with a tote bag to collect and hold conference materials and exhibitor handouts. We require the bags be made from quality materials (no plastic please)	Use your own source or we can obtain a quote for you

2nd Annual WCESS Conference

Tools for the “New Normal” Journey

Sponsor/Exhibitor Contact Information

Please provide the information for the official contact person from your organization who will receive all correspondence for this conference. Please print.

Sponsor/Exhibitor Company Name _____

Billing Name (if different than Sponsor/Exhibitor Name) _____

Billing Address (Line 1) _____

Billing Address (Line 2) _____

Billing Address (Line 3) _____

Authorized Representative/Contact Person _____

Telephone _____

Email _____

Website _____

Exhibitor Products/Services to be displayed: _____

Payment will be made by (mark one box): Check PayPal Credit Card

Do not send payment with this application. Upon review and acceptance of your application, WCESS will email you an invoice. Full payment is due within 30 days of receipt of invoice and no later than 30 days prior to the event, whichever is earlier.

Acceptance by Exhibitors (not necessary for Sponsors unless exhibiting)

Exhibitors are held to the Terms and Conditions of this agreement. Any Exhibitor submitting an application agrees to be bound to all Terms and Conditions. The Terms and Conditions for exhibiting at the conference are available on the [Exhibitors page](#) of our website at www.WidowedCommunity.org. Exhibitors not making full payments within 30 days may forfeit their reserved space. Applications are reviewed continuously. WCESS will acknowledge receipt of all applications. Please be sure to read the rules, regulations and contact information.

SIGNATURE OF EXHIBITOR REPRESENTATIVE: _____ **DATE:** _____

Send these two completed pages to us by Mail, Fax, or scan and Email a pdf to:

<p>Mail: Widowed Community Education & Support Services, Inc. (WCESS) P.O. Box 13203 Chandler, AZ 85248</p>	<p>Fax: Widowed Community Education & Support Services, Inc. (WCESS) (888) 307-1002</p>	<p>Email: Widowed Community Education & Support Services, Inc. (WCESS) Info@WidowedCommunity.org</p>
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