

Introduction to

Losing a Spouse or Partner: Tools for the “New Normal” Journey 2011 Conference

What: Weekend conference with over 25 professional speakers for those who lost a spouse or partner

When: October 28-30, 2011 (Friday evening to Sunday Noon)

Where: Arizona State University, Memorial Union Building, Tempe, Arizona

Keynote Speaker: Dr. Phyllis Silverman, researcher, teacher, and author of *Widow to Widow, A Parent’s Guide to Grieving Children, Continuing Bonds, Never Too Young to Know, and Living With Dying*.

Background: The initiative for this conference started with Jim Schwartz, Certified Financial Planner™ practitioner and financial advisor who realized that nearly half his clients were widowed and few had spoken of attending grief support groups or working with professional counselors. When trying to find local resources for his clients who recently lost a spouse or partner, Jim realized there might be a need for a multi-day conference where attendees can do the following:

- Commune with fellow widows and widowers: hear each other’s stories, make new friends, and meet old friends.
- Learn about loss and grief, setting goals, parenting grieving children, dating and new relationships, and dealing with the holidays.
- Learn how to buy and maintain a car, the basics of home maintenance, and how to find a reliable handyman, plumber, or electrician.
- Learn the basics of shopping and cooking for one.
- Learn the importance of estate planning and updating legal documents.
- Learn how to get organized financially, build a spending plan, and understand the basics of money management and answer that most important question, “Will I be OK, financially?”
- Learn about local resources including grief support groups, grief counselors, and other organizations offering assistance to those who lost a spouse or partner.

Vision: This conference will be offered annually in the Phoenix area. Reserved event space for 2011 will hold up to 400 attendees and offer up to four concurrent breakout sessions. Plans already exist to expand future conferences from the present 1 ½ days to 2 ½ or 3 days. In addition, an extra day might be added to offer professionals and those working with the bereaved community the opportunity to obtain Continuing Education credits as needed for their respective licenses and certifications.

Contact: Jim can be reached on his cell phone at (480) 209-0564. Email is Info@WidowedCommunity.org. Mailing address is Jim Schwartz, P.O. Box 13203, Chandler, AZ 85248. Web: www.WidowedCommunity.org.

Sincerely,



James D. Schwartz, CFP®

Sponsor & Exhibitor Invitation

Losing a Spouse or Partner: Tools for the "New Normal" Journey

2011 Conference

October 28 - 30, 2011, Memorial Union Bldg, Arizona State University, AZ

Five ways to participate!

1	Select	Exhibit Table	Price
	<input type="checkbox"/>	Get in front of hundreds of conference attendees. Each exhibit space provides a 6-foot uncovered table with two chairs in an area approx. 8 ft x 8 ft. Access to electrical outlets available upon request.	\$200

2	Select	Program Guide Advertisement	Price
	<input type="checkbox"/>	Full Page Advertisement (black & white)	\$300
	<input type="checkbox"/>	Half Page Advertisement (black & white)	\$175
	<input type="checkbox"/>	Quarter Page Advertisement (black & white)	\$100

3	Select	Sponsorship	Price
	<input type="checkbox"/>	Sustaining Sponsor - Organization name in program guide, logo on website, free full-page advertisement in program guide, and free exhibit table	\$3,000 and up
	<input type="checkbox"/>	Principal Sponsor - Organization name in program guide, logo on website, and free ½-page advertisement in program	\$2,000 - \$2,999
	<input type="checkbox"/>	Major Sponsor - Organization name in program guide, logo on website, and free ¼-page advertisement in program	\$1,000 - \$1,999
	<input type="checkbox"/>	Supporting Sponsor - Organization name in program guide and logo on website	\$500 - \$999
	<input type="checkbox"/>	Associate Sponsor - Organization name in program guide and logo on website	\$250 - \$499

4	Select	Scholarship	Price
	<input type="checkbox"/>	Provide an individual with the opportunity to attend the conference. Designate the individual to attend or we can award your Scholarship to an eligible individual. Single Scholarship includes company name in program guide. Multiple Scholarships include program guide advertisements (2 or 3 = ¼-page ad, 4 or 5 = ½-page ad, 6 or more = Full-page ad). Scholarship includes registration fee and conference meals. Lodging, transportation, and non-conference meals not included.	# of Scholarships x \$175 = Total

5	Select	Conference Tote Bags	Price
	<input type="checkbox"/>	Provide each attendee with a tote bag to collect and hold conference materials and for handouts. Bags will display your company name and logo and the conference name and logo (9" x 8" area, one side)	No longer available

SOLD!



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2011 Conference

Sponsor/Exhibitor Contact Information

Please provide the information for the official contact person from your organization who will receive all correspondence for this conference. Please print.

Sponsor/Exhibitor Company Name _____

Billing Name (if different than Sponsor/Exhibitor Name) _____

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Billing Address (Line 3) _____

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Payment will be made by (mark one box): Check PayPal Credit Card

Do not send payment with this application. Upon review and acceptance of your application, WCESS will email you an invoice. Full payment is due within 30 days of receipt of invoice and no later than 30 days prior to the event, whichever is earlier. **WCESS, Inc. expects to obtain 501(c)3 status in late 2011, but does not have it at this time.**

Acceptance by Exhibitors (not necessary for Sponsors unless exhibiting)

Exhibitors are held to the Terms and Conditions of this agreement. Any Exhibitor submitting an application agrees to be bound to all Terms and Conditions. The Terms and Conditions for exhibiting at the conference are available on the [Exhibitors page](#) of our website at www.WidowedCommunity.org. Exhibitors not making full payments within 30 days may forfeit their reserved space. Applications are reviewed continuously. WCESS will acknowledge receipt of all applications. Please be sure to read the rules, regulations and contact information.

SIGNATURE OF EXHIBITOR REPRESENTATIVE: _____ **DATE:** _____

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